

At Dakota Electric's EnergyWise® Expo, businesses of all sizes can learn about energy-saving technology, ask questions and get ideas for reducing energy bills.

ENERGYWISE® EXPO THURSDAY, OCT. 6, 2011

Whether you have 15 minutes or two hours, stop by when it's convenient and let us help you find a way to save.



The dentists at Dalseth Family and Cosmetic Dentistry in Apple Valley enjoy the comfort and cost savings of a geothermal heat pump.

EAGAN COMMUNITY CENTER
1501 Central Parkway
Eagan, MN 55121

9:00 a.m. - 1:00 p.m.

Call 651-463-6243 for more details.

Tim Doherty discusses lighting options with Macy's in Burnsville.



AGENDA

Two optional presentations will help you determine how to get the most from your energy-efficiency investments. CEU certificates available.

9:00 - 9:45 a.m. "The Cost of Doing Nothing"
Speaker: Stephen Todd, Egan Company


9:45 - 10:30 a.m. EnergyWise®
Vendor Tradeshow

10:30 - 11:30 a.m. LIGHTING:
New Technologies and
Critical Issues
*Speakers: Terri Cook-Melloy and
Doug Feiock, Philips Lighting*

11:30 a.m. - 1:00 p.m. EnergyWise®
Vendor Tradeshow

9:00 a.m. - 1:00 p.m. Hors d'oeuvres and
refreshments



Your Touchstone Energy® Partner 

4300 220th Street West
Farmington, MN 55024
651-463-6212 | www.dakotaelectric.com



As energy prices climb upward, Dakota Electric wants to work with members to help them reduce the impact of increasing costs.

2nd Annual ENERGYWISE® EXPO

Thursday, October 6, 2011

9:00 a.m. - 1:00 p.m.

Eagan Community Center

SAVE ENERGY AND MONEY



Dakota Electric's Energy Experts® will be available to help you determine if your business is eligible for rebates, off-peak programs or other money-saving programs from Dakota Electric.



Consultants, manufacturers and contractors will answer your questions and provide information on technologies that will help your business save energy.

Heating, Ventilation, Air Conditioning
Lighting
Energy/Facility Engineering, Design, Consulting
Data Center Design
Organizations for Professionals
Training & Certification Opportunities
Motors & Drive Controls
Window Film and "Smart" Windows
Commissioning/Retro-Commissioning Services
Building Automation & Wireless Controls
Indoor Air Quality
Wholesale Electric Supply
Utility Information
Geothermal Resources
Renewable Energy - Solar & Wind



ENERGYWISE® EXPO

THURSDAY, OCTOBER 6, 2011

SPEAKERS

9:00 — "The Cost of Doing Nothing"

CEU .1

Speaker: Stephen Todd, Egan Company

It can be a challenge to gain internal support and secure financing for energy conservation projects. So how can you elevate the budget priority of your "must-do" projects? Attendees will learn how to effectively communicate in terms that are meaningful to financial decision-makers. Quantify the cost of doing nothing (true expense vs. true investment); learn the power of financial triggers like net present value, life cycle cost, internal rate of return; consider several win-win examples.

10:30 a.m. — LIGHTING: New Technologies & Critical Issues

CEU .1

Speakers: Terri Cook-Melloy & Doug Feiock, Philips Lighting

The "rare earth oxide" crisis is holding the lighting industry hostage - now what? Things are changing fast! Get an update on the state-of-the-art industry. Learn about the newest advancements with incandescent, metal halide, fluorescent and LED lighting, as well as how new Department of Energy (DOE) standards will affect purchasing and maintenance decisions. Also, identify proposal pitfalls that will help the buyer beware.

C&I Energy Group Mission Statement

Seeking opportunities for continuous improvement, the Commercial and Industrial Energy Group will evaluate and implement new concepts through education regarding energy issues, technologies and procedures.



ENERGY
wise

Dakota Electric's
Business Account
Executives from left:
Jane Siebenaler,
Mark Kortkamp and
Tim Doherty.